GOVERNMENT OF INDIA
SMALL SCALE INDUSTRIES
LOK SABHA

UNSTARRED QUESTION NO:3144
ANSWERED ON:23.03.2005
MARKETING OF ITEMS MANUFACTURED BY SSI SECTOR
Gehlot Shri Thaawar Chand

Will the Minister of SMALL SCALE INDUSTRIES be pleased to state:

(a): whether the small scale industry sector has been facing stiff competition in the international market;

(b): if so, the nature of assistance being provided by the Government to this sector;

(c): whether the Government has signed any commercial pacts with various countries/international trade organizations in regard to marketing of the items manufactured by the small scale industries; and

(d): if so, the details thereof?

Answer

MINISTER OF SMALL SCALE INDUSTRIES & AGRO AND RURAL INDUSTRIES (SHRI MAHABIR PRASAD)

(a): As a result of the world-wide process of liberalisation and globalisation, including phasing out or removal of quantitative restrictions on international trade, there is greater competition in the international market for most exports, including those from the small scale sector.

(b): With a view to enhancing their competitiveness, the Government implements several schemes to assist the small scale units in upgradation of technology, obtaining quality certification and testing of products, export promotion by way of participation in international trade fairs and holding catalogue exhibitions, dissemination of information on international tenders, exchange of business delegations, etc.

(c)&(d): No commercial pact has been signed by the Government with any other country/international trade organizations for marketing of items manufactured by the small scale industries.